



SPPI for Other Reservation Services in Ireland



Other reservation services a small industry in Ireland

- **Number of Enterprises, Persons Employed, and € Turnover (thousands) in NACE 79.90 Other Reservation Services 2012, by numbers of persons employed. (ASI)**

Persons Employed	Enterprises	Persons Employed	Turnover € 000's	Enterprises percentage	Persons Employed percentage	Turnover percentage
1 to 9	128	350	93,324	92%	21%	44%
10 or more	12	1,320	119,521	8%	79%	56%
Total	140	1,671	212,845			

- Only 0.1% of all turnover in the Irish services sector



Pricing methods

- Direct Use of Prices of Repeated Services
- List prices
- Percentage Fee



A merger of two NACE 1.1 codes

- 74% of enterprises were previously classed as NACE Rev 1.1 I6330 (Activities of travel agents and tour operators; tourist assistance activities n.e.c), as we might expect
- But 26% of enterprises were previously classed as NACE Rev 1.1 O92 (Recreational, cultural and sporting activities)



Some businesses classified elsewhere

- Tourist marketing businesses classified as M73.11 (Services provided by advertising agencies)
- Ticket reservation agencies classified as R9002 (Support services to performing arts)
- Other relevant enterprises classified as N8220 (Call centre services)



Summary

- Enterprises in this classification are a very small part of the Irish economy
- Classification has not very clearly defined boundaries so;
 - Many different sorts of businesses in the classification
 - Businesses you might expect to see here are classified elsewhere